

Theory of Change

Sample Set of Facilitating Questions

a. Purpose: What is the overall purpose of this project or program? What change do we want to see? What change do we aim to make a contribution?

b. Activities: What actions will the project undertake?

- i. What kinds of processes, tools, and strategies are needed?
 - ii. Who do we need to involve? How do we involve them?
 - iii. What knowledge, attitudes, skills, and relationships do we need to build? How do we accomplish this?
 - iv. What behaviours do we need to influence? How can these be influenced by the research activities?
-

c. Outcomes: What will the targeted actors do differently as a result of project activities, outputs, or antecedent outcomes?

- i. What changes for them?
 - ii. What will they do as a result? What new behaviours do they exhibit?
 - iii. What is the reason (theory and assumptions) for this change?
 - iv. What further changes could be triggered?
-

d. Indicators:

- i. What are the key outcomes (defined as changes in knowledge, attitudes, skills, and/or relationships by specific actors or groups of actors) that are expected, and how will they manifest?
- ii. Which actors will do what differently (what actions/behaviours) as a result of the project and its activities?
- iii. What measures or indicators can be used to assess outcomes?
 - a. *For each key actor or set of actors, what outcome(s) is expected at a minimum (expect to see)?*
 - b. *For each key actor or set of actors, what outcome(s) would indicate a moderate level of success (like to see)?*
 - c. *For each key actor or set of actors, what outcome(s) would indicate a high level of success (love to see)?*